

Marketing - Shuttle Services
(Confidential - For Program Use Only)



Quickride

DESCRIPTION OF PROGRAM ENGAGEMENT

Demonstration	Quickride will conduct a 20-30 minute demonstration of the Quickride Shuttle and/or Jobs Systems with Dealer prospect
Enter into Formal Agreement	Dealer will be given the choice of either moving forward with the program, at which point a contract will be signed with an effective billing date typically two weeks out from contract sign date. There is a one-time, \$299 setup fee.
Quickride Mobile Phone Concierge Service (Optional)	Dealer has option to purchase smartphones from Quickride with a monthly service fee assessed per phone (Optional). Usually, Dealers provide drivers with their own phones or pay a small monthly stipend to the employee for using their personal phone.
Recommendations	Main consideration is the driver cell phones, which are used to track the driver, manage riders and navigation. Phones can be leased from Quickride if desired, but many prefer to either reimburse drivers for use of their personal phones or provide them a phone themselves.
Installation	Quickride will coordinate with Dealer for Administrator, Service Advisors and Drivers for Training. Video and in app training guides are available as well. Estimated time depends on dealer's readiness to start, and usually takes 30 minutes to 1 hour for training.
Discounts and Promotions	Discounts can be applied for multiple scenarios, including: Shuttle Count, Delivery Vehicle Count (if opting in for "Jobs" feature), Dealer Group Bulk, and Shuttle/Jobs Bundle
Financing	All billing is Net 30
Savings	Insights Dashboard in Command Center will contain detailed breakdown of all metrics associated with the account. Quickride Representative will review performance and ROI savings with dealer on a regular basis.
Comments	Our mission is to remove the hassle and chaos of the dealer's shuttle service for Advisors, Drivers, Service Directors, and (most importantly) customers. Quickride's software optimizes the effectiveness of the shuttle program, save dealers' money, and make your customers happy.